



DIGITAL  
MARKETING  
ACADEMY  
OF IRELAND



# DEVELOP THE SKILLS YOU NEED TO SUCCEED

ENROL IN ONE OF OUR FULLY ACCREDITED HOME STUDY OR PART-TIME CLASSROOM-BASED DIGITAL MARKETING COURSES TODAY

[www.dmai.ie](http://www.dmai.ie)

## OUR COURSES

Whether you want to gain a foundation in the basics of digital marketing, launch a career in this dynamic area or start your own digital marketing business we have the course for you. When paired with the feedback and guidance you will receive from your personal tutor, our courses will give you everything you need to build a successful career in digital marketing.

The **Certificate** in Digital Marketing is designed to build a strong foundation in the basics of digital marketing. It is a perfect introduction to consumer behaviour and social media marketing.

The **Diploma** in Digital Marketing is aimed at students who want to improve their technical skills and usage of digital marketing platforms. This course is ideal if you are considering a career in digital marketing.

The **Postgraduate Diploma** in Digital Marketing is our most popular course. It is designed for those who wish to become leaders in digital marketing strategy and implementation. If you want to take your digital marketing career to the next level or even start your own business, this is the right course for you. It also comes with an optional one month work placement in the greater Dublin area.

## WHY STUDY WITH US

Some benefits of enrolling with us include:

- Fully accredited and recognised part-time courses
- Experienced tutors
- Practical hands-on assignments
- Work at your own pace
- No previous experience required
- Easy-pay plans available
- 14 day full inspection refund
- Optional one month work placement for the Postgraduate Diploma course

## ACCREDITATION

The Digital Marketing Academy of Ireland has earned accreditation from the International Accreditation and Recognition Council (IARC) who ensure the quality standards relating to course content, delivery, assessment and administration are maintained.



OUR COURSE ADVISORS ARE HERE TO HELP

**PHONE 01 9059 725**

OR ENROL ONLINE TODAY AT [WWW.DMAI.IE](http://WWW.DMAI.IE)

## CHOOSING THE RIGHT STUDY OPTION

Our home study courses offer you the flexibility to complete your assignments when it is convenient for you. You can work at your own pace and spend as much or as little time on an assignment as you need.

Our part-time classroom-based courses cover the same material as the home study courses but with the added benefit of weekly evening or bi-monthly Saturday classes conducted by our expert tutors. This blended learning approach ensures that you receive the optimum support and knowledge required with the least amount of disruption to your personal schedule.

### HOME STUDY COURSES

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<b>CERTIFICATE</b> <i>in Digital Marketing</i>	3 Months	€450
<b>DIPLOMA</b> <i>in Digital Marketing</i>	6 Months	€650
<b>POSTGRADUATE DIPLOMA</b> <i>in Digital Marketing</i>	9 Months	€995

### CLASSROOM-BASED COURSES (PART-TIME)

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<b>CERTIFICATE</b> <i>in Digital Marketing</i>	3 Months	€795
<b>DIPLOMA</b> <i>in Digital Marketing</i>	6 Months	€1750
<b>POSTGRADUATE DIPLOMA</b> <i>in Digital Marketing</i>	9 Months	€2195

Indicated duration is based on the average time past students have taken to complete a course. However, students can take up to three years and therefore study at whatever pace suits them.

*All of our courses are part-time and fully accredited.*



The Digital Marketing Academy of Ireland provides industry-focused courses that will give you the practical skills to pursue your career goals. Our expert tutors identify key innovations in the digital marketing industry and deliver practical home study and part-time classroom-based courses to boost your knowledge.

**ENROL ONLINE  
TODAY AT  
[www.dmai.ie](http://www.dmai.ie)**

**Or talk to one of our  
course advisors on  
01 9059 725**

## **DUBLIN**

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